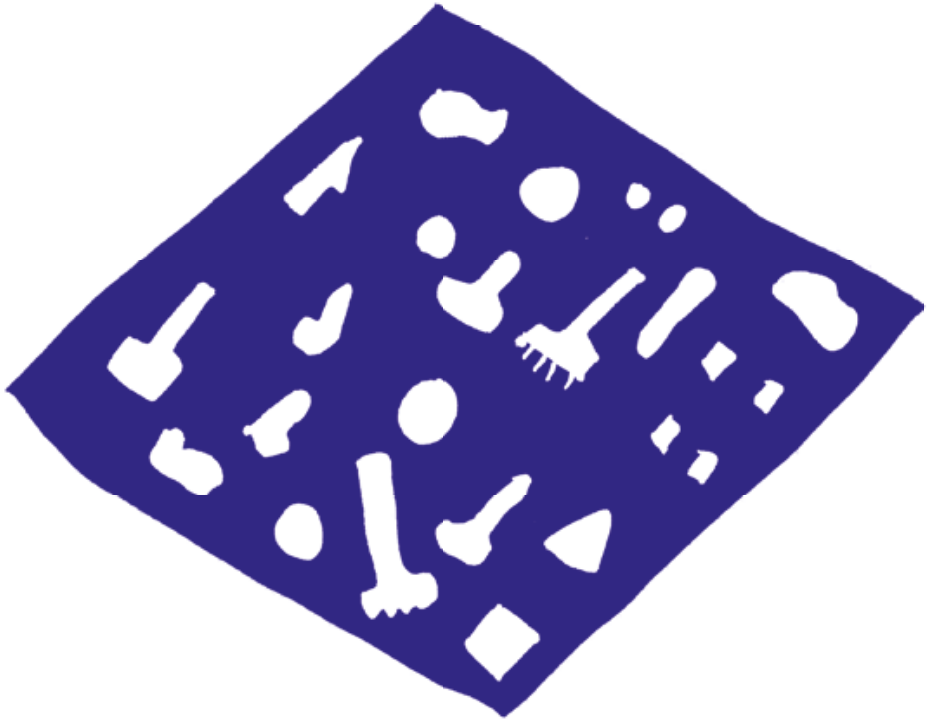


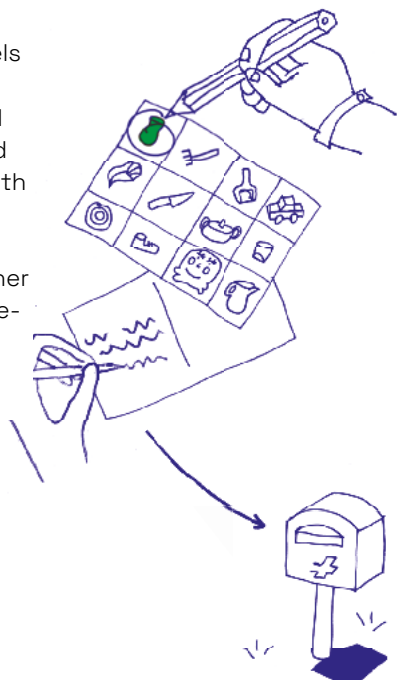
d'un champ à l'autre / von Feld zu Feld



d'un champ à l'autre/von Feld zu Feld (from one field to the next) is a co-creative project that invites the local community of the Binntal Landscape Park to forge links with objects in the collection of Gerd Graeser, which are kept at the Regional Museum Binntal. The aim is to actively involve citizens in a fun and captivating way in the selection of objects to be exhibited, and to infuse it with stories and meaning. Designed by a cross-disciplinary group, this project offers a unique opportunity to get involved in the future of the collection and to engage with the museum while making it your own. On the following pages, you will find the various ways in which you can participate in the project.

1. Postcards

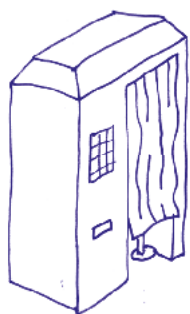
Postcards are distributed through various channels in order to reach as wide an audience as possible. Participants select an object from those featured on the cards and write a story on the back related to the chosen object. They then post the card, with postage paid, to the Binn Museum. The postcards are available from the tourist offices in Ernen and Binn and the Regional Museum Binntal, among other places. An online survey is also available via the websites of the project partners (see below).



2. Photo booth

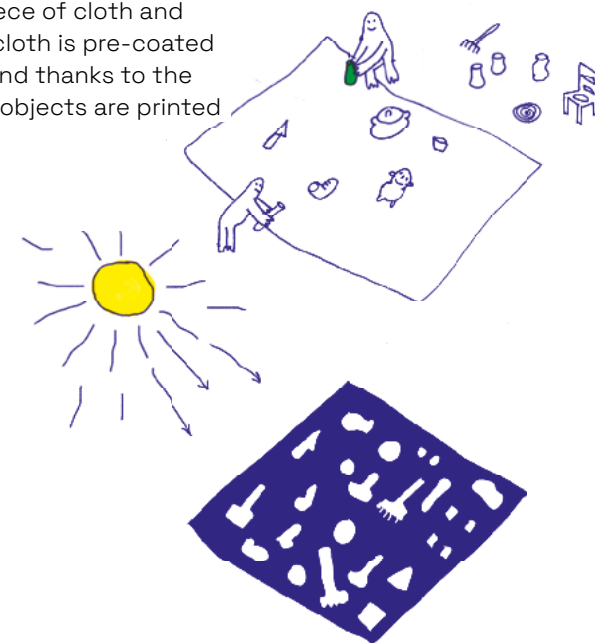
This stage allows the public to see and touch objects from the collection. These are taken out of the warehouse to be photographed with the participants in a photo booth. Two photos are printed on the spot, one is for the person participating, and the other is used in the exhibition at the Binn Museum and/or in the publication that will accompany the project, with the person's consent. The photo booth will be used on several occasions.

Grenjiols: FestPark, 26 April 2025
Ernen: Park Hikes, 31 May 2025
Binn: Corpus Christi, 22 June 2025 in Giessersand



3. Cyanotype

During the third stage of the project, the aim is to produce a large cyanotype with the help of schoolchildren from the region and other interested parties. The cyanotype (Greek for "blue print") is an ancient photographic process that uses UV light to make an imprint of an object or a negative on a light-sensitive medium. Participants place objects from the collection on a large piece of cloth and arrange them as they wish. The cloth is pre-coated with a photosensitive product, and thanks to the sun's UV rays, the shapes of the objects are printed on the cloth. This will result in a large image in white and blue shades, which will be showcased in the new exhibition and will serve as an emblematic image for it.



4. Publication & opening

A publication retracing all the stages of the project will be released to coincide with the opening of the new exhibition. The project, **d'un champ à l'autre/von Feld zu Feld**, is the result of a collaboration between **least, collectif facteur**, the **Regional Museum Binntal** and the **Binntal Landscape Park**.



least

Convinced that it is thanks to collective approaches that the most fruitful visions can emerge to be of use to society, **least** initiates and supports artistic, scientific, ecological, social and participatory processes that contribute to the development of collective thought and action in order to open the way to new possibilities.

collectif facteur

collectif facteur includes four artists from the Valais: Christel Voeffray, Gabrielle Rossier, Rémy Bender and Basile Richon. Since 2015, they have been working together on site-specific projects, which involve interaction with the environment and invite the local public to reflect on how they relate to it over time. collectif facteur has exhibited its work in institutions such as the Putsch gallery in Brussels, the EDHEA library in Sierre, the Manoir de la Ville in Martigny and Espace Graffenried in Aigle. In 2022, the artists' collective received a cultural award from the canton of Valais.

Regional Museum Binntal

The museum, which opened in 1983, exhibited archaeological objects and minerals from the Binn Valley until the summer of 2023, as well as part of the folk art collection of archaeologist and ethnologist Gerd Graeser (1929-2016). In 2021, the Graeser-Andenmatten Foundation, Binntal Landscape Park and the municipality of Binn decided to completely overhaul the museum's concept, renovate the halls and use part of the space for temporary exhibitions. The new, bustling Regional Museum Binntal will no longer exhibit historical collections only, but will also engage with regional history, art, culture and current social issues – a place for learning, community involvement, and reflection that connects the past with the present and the future.

For more information:

FR / ENG : www.least.eco

DE : www.landschaftspark-binntal.ch/sammlung-regionalmuseum

The **d'un champ à l'autre / von Feld zu Feld** project is supported by:

